



Bring Your Team Together In An
Entirely Different Way With
Immediate & Lasting Results

Experiential Learning Training Solutions

Unforgettable Learning
Brochure for Team and
Leadership Solutions



Thank you for considering us for your team-building and leadership development

Established since 2009, Equine Connection has been and is a world renowned trusted company for getting the results organizations are looking for. We have experience executing outstanding team events throughout Canada, USA and Internationally.

About us

We specialize in lasting change and immediate results to improve the profits of any organization, through our experiential objectively driven training. Our unique, fun and innovative programs/sessions are a great way to retain and transfer the learning into the workplace. We offer a variety of programs that have been researched, tried and tested to fit the teams/individuals solutions to their businesses.

We add a horse to the mix with your team! NO riding these non-judgemental, honest and 'will-tell-it-like-it-is', horses. There is no pushing around these incredible teachers. Our participants will have to step up. If a horse doesn't have a leader, they will become the leader. The only way to learn and retain skills is to step out of our comfort zone.

Why Horses?

They are a prey animal.

This means their senses are highly astute. They can hear our heart beat and they will react to the slightest changes within a team - allowing facilitators to find those “teachable moments” for your team.

They are just like us - sort of.

Horses have a lot to teach us, but they are also a lot like us. Herds to horses are teams to people. Horses require a leader that they trust and respect, just like we would love to have in the workplace. These parallels give us the ability to parallel everything that happens to real life so that what you learn really sticks!

Quite simply, the horse does the teaching; facilitators are there to offer explanation and provide guidance as they work through the solution. Working with horses creates memories that we can apply to our lives and retain far longer than sitting in ‘just another classroom’. Lasting change because you can't fool the teacher!

We are the one venue that will look after all your development needs through customized objectives and outcomes for your organization. We build the program based on your business values and team requirements.

When you invest in your team, you want results for both time and money that is spent. So how the heck are we different than other team building events you have tried? Participation, retention, fun and oh yeah.... a horse!

1. Your team will work with a living, majestic and huge animal, the horse who can only tell the truth, give immediate honest feedback and are totally non-judgement.
2. Your organization is unique and your training should be too. The parallels and connections between humans and horses is so strong, it's uncanny. You will get the results you are looking for.
3. We tailor to your needs and budgets. We believe in helping people to achieve all they can and will be so it's important to work within the budgets of businesses so everyone wins.
4. The learning is experiential and therefore will be retained!

There are always three main attributes to a successful employee: knowledge, skills and experience. Knowledge can be memorized, experience is gained over time but SKILLS are the foundation of learning to be able to utilize the knowledge and experience any employee has gained.

At the most basic level of all skills are interpersonal communications skills, which also tends to be one of the most lacking in today's corporate environment. Horses reveal the hidden dynamics of your team. Program activities are designed to facilitate problem solving that encourages individuals to work cohesively as a team for positive results. This unique style of horse/human interaction is an effective approach to team building and leadership development and is a powerful metaphor for the work environment.

What is the next step?

Connecting with us to discuss how we can help to solve your workplace pains! All the programs are developed by our certified experts specifically for your team and the objectives that you would like to hit to bring your team up to the next level.

Team-building Sessions

Tug of War - Push Me Pull You

Participants are in teams and challenged to work through the different stations and use creativity to turn their horse around. Success will happen when they 'communicate' and work together.

Braniac - Who's The Brain

Your group will discover the power of 'articulation' in order to accomplish the task at hand in these interactive stations. The solver to this will also be 'active listening' by the others in the team.

Trust the Process - Blindman's Adventure

Trust is essential in a business and this one pushes participants to the limit! Push your team to a new level of trust that they can bring right back to the office!

All for 1 & 1 for All - Four Musketeers

Exploring new ways to communicate. This team building exercise encourages the discovery of individual alternative communication skills in order to successfully work together as a team to hit the goal.

Tongue-Tied - Silent Communication

We forget how easy it is to tell someone to do a task or what our body language is projecting.

The objective is to use silent communication and body language to guide each other's partners through the obstacles.

Go With the Flow - Thinking Inside The Box

What does it take as a team to think outside the box? This challenges participants to work through a series of tasks, while emphasizing how you problem solve with plan development and adaptability.

Leadership Development Sessions

Horse In The Pocket - Harness The Horse Power Within Your Team

"Beyond the Boardroom" for organizations who are searching for fun, innovative and results-oriented solutions to enhance your team('s effectiveness. Individuals learn useful and life changing leadership skills that will show up immediately in the workplace.

Equine Billiards - The Pony Express

Effective with groups that are new to your corporate culture and just getting to know each other in their new work environment. Learn each-others communication styles as well as your own. You will see the distinct qualities that each participant brings to the team. Individuals learn useful and life changing leadership skills that will show up immediately in the workplace.

Blindman's Adventure - The Thoroughbred - Fine Tune Your Existing Team

Take your business to the next level. This course focuses on fine-tuning your existing team. You may have worked together for many years, but are you communicating and working together as effectively as you would like? Would you like to challenge the norm of your current office setting? [Click Here to Watch Now!](#)



Frequently Asked Questions

Why are we different?

Our, one of a kind, BuildingBlock™ Certified Equine-Assisted Learning Program© will teach your group how four-legged teachers assist participants in learning the power and strength of non-verbal communication and change within themselves. This is a powerful journey of teaching, learning and understanding. This is NOT just a fun day out, well, it is still fun, but it is a skill building session that will give you an increase in profits. We can help you make sure you have the right people in the right positions.

What can we expect?

FUN + HANDS ON LEARNING = CHANGE

- Immediate change through experiential learning
- Objective and outcomes tailored to your organization
- Itemization of the issues facing the company
- Solid understanding of who is in your team and how to effectively work together
- Great leadership comes with being a great communicator
- Horses reveal the hidden dynamics of your leaders and teams

Are there additional charges after we book our program with you?

Absolutely not! You will find everything here for your Leaders and Teams. Your program includes:

- Nationally Certified Building Block program
- Certified Facilitators
- Heated arena and classroom located close to Winnipeg
- A fun, engaging day of hands on skill building
- Delicious homemade lunch in with local ingredients!
- Snacks and drinks throughout the day
- Insurance Coverage

Why will this program work over others we have tried?

We are one of a kind. We are different. We are unique and we are fun. We have research backing our programs with proven results and outcomes your organization is looking for. The same actions brings the same results. If you want substantial results, then you have found the organization to bring about the change your leaders and teams need to take your company to that next level of profits.

What group sizes do you work with?

As small as 6 and to a maximum of 20. We have had a few clients use the Canada Alberta Job Grant as they pay for employee training up to 2/3 of the costs. This is a great way to keep your employee's motivated to hit the company goals.

Do I need horse experience?

Absolutely not. Our program does not require you to ride a horse so no prior experience is necessary. We inform every group of the rules and safety precautions to take around the animals and the arena. We always put safety first and we can accommodate everyone's different comfort levels around the horses. And if you do have horse experience, that's great too! This is not a horsemanship program so you will still get all the benefits!

What if I (or my employees) are scared or don't like horses?

No worries! If you aren't being pushed out of your comfort zone, you aren't learning. This is an opportunity to overcome your fears or preconceived notions. Some of the people who have attended our workshops have started out petrified, but by the end of the program, they have all learned more about themselves and overcome their fear.

What about the weather?

Not with our heated arena you won't! We have to be out there too so we understand the need for a warm environment. If the weather outside is nice, we can always work in the sunshine, but too hot or too cold, we have the covered arena to keep us comfortable. We all need to be comfortable to get the most out of the courses. Your program will take place regardless of the weather.

Do we ride the horses?

No. All of our work is out of the saddle. You will work along side the horses as part of your team for the best and true reaction of the horse and the most beneficial way of learning for you. This way the horse can be it's true self and not be "on the job"

What should I wear?

Although chaps and a pair of cowboy boots aren't required, we do have certain safety requirements when it comes to your clothing. Simple things like closed toe shoes and dressing in clothes that you are ok with getting a little dusty. We will give you a full list of these safety measures, of course.

Where are you? Do I have to go way out to the country?

Not at all! It takes less time than driving to downtown Calgary for most people! If you are from other places in the world just ask us where these programs are also being delivered as we have certified facilitators using these same programs in North America and Internationally.

Are you qualified? What are your certifications?

Yes! Our facilitators are all certified through the Academy of Equine Assisted Learning, a leading organization in Equine Assisted Learning at the Calgary Campus location. We have certified facilitators all over the world.

Are you insured?

Yes, we carry extensive insurance for ourselves and those who attend our course.

I'm allergic!

Knowing is half the battle! Just be sure to take an allergy pill before you come. Our sales and Marketing Director is also allergic to horses, but finds that the allergy pills will do the trick.

What do others have to say about it?





“ A FANTASTIC PROGRAM OVERALL FROM THE PLANNING RIGHT THROUGH TO THE TIME WE HAD TO SAY GOOD BYE. THE OPPORTUNITY TO CUSTOMIZE A LEARNING PROGRAM THAT FOCUSED ON THE KEY CORE COMPETENCIES THAT HELP OUR EMPLOYEES BE SUCCESSFUL WAS EXTREMELY VALUABLE. OVERALL THIS LEARNING WILL BE REMEMBERED AND RETAINED UNLIKE CLASSROOM SESSIONS. ”

COLIN MERRICK - BLACK DIAMOND GROUP LIMITED



“ AFTER MY FIRST SESSION I CAME AWAY A FIRM BELIEVER THAT WORKING WITH HORSES CAN NOT ONLY HELP INDIVIDUALS TO BETTER UNDERSTAND THEMSELVES BUT CAN ALSO BE INSTRUMENTAL IN DEVELOPING EFFECTIVE TEAMS THAT ARE ALIGNED AND WORKING TOWARDS A COMMON PURPOSE. THE FACT THAT THE BENEFITS ARE EVIDENT ALMOST IMMEDIATELY MAKES FOR A FANTASTIC TEAM BUILDING EVENT THAT CAN ACTUALLY PRODUCE RESULTS. IT WAS AN ABSOLUTE PLEASURE WORKING WITH KARI AND HER TEAM OF HORSES! ”

BILL ROBINSON - VICE PRESIDENT HUMAN RESOURCES



“ I WAS SURPRISED AT HOW MANY DIFFERENT WAYS OF USING THE TOOLS LEARNED ABOUT COMMUNICATION CAN BE APPLIED TO EVERYDAY LIFE. I CAN APPLY CLEARER COMMUNICATION AND USE PRESSURE AND RELEASE WITH THE STUDENTS I TEACH. MORE UNDERSTANDING ABOUT HUMAN BODY LANGUAGE. ”

KATIE STEVENS - TEACHER



“ THE URSA TEAM ATTENDED EQUINE CONNECTION FOR A TEAM BUILDING SESSION WITH THE SENIOR STAFF. WE FOUND IT TO BE VERY INFORMATIVE AND A UNIQUE WAY TO CONNECT WITH EACH OTHER ON A NEW LEVEL. THE COMMUNICATION SKILLS NEEDED TO WORK AS A TEAM ARE VITAL TO THE SUCCESS OF OUR ORGANIZATION. THE TEAM FOUND IT ENLIGHTENING TO SEE HOW THE SMALLEST THING AFFECTS US ALL. THANK YOU TO KARI AND HER TEAM FOR THE OPPORTUNITY TO HELP US BETTER OURSELVES!!! ”

PAM MCGLADDERY



“ THIS WAS SO UNEXPECTED. I WAS SKEPTICAL TO BEGIN WITH, COULDN'T THINK HOW THIS WOULD BE RELEVANT TO LEADERSHIP. IT IS TOTALLY RELEVANT. ”

WENDY WOOD - CANADIAN PACIFIC POLICE SERVICE



“ EQUINE CONNECTION IS ONE OF THE BEST WAYS TO BUILD YOUR TEAM'S COHESION AND MORALE. I KNOW HOW PASSIONATE KARI IS ABOUT HER BUSINESS AND HELPING BUSINESSES CREATE THE TYPES OF TEAMS SHE HERSELF ONCE RAN. IF YOU ARE LOOKING FOR SOMETHING FUN AND AFFORDABLE THAT ACTUALLY WORKS - INQUIRE WITH EQUINE. TEAM BUILDING IS DONE BY ALL THE FORTUNE 500'S ON A REGULAR BASIS, IF YOU WANT YOUR COMPANY TO BE A TOP PRODUCER, THIS IS A MUST FOR YOU! ”

TRINA LO - SOCIAL MEDIA MARKETER PRESIDENT AT BNI DRIVERS



“ TODAY WAS A UNIQUE EXPERIENCE — IT PROVIDED A DIFFERENT STYLE OF LEARNING THAT WILL PROVIDE A LONG LASTING AFFECT BEYOND ANY CLASSROOM CAN OFFER. AS A RELATIVELY NEW TEAM IT INSPIRED AND PROVIDED COHESIVENESS THAT WILL KEEP DRIVING PERFORMANCE. THOROUGHLY ENJOYABLE, WELL ORGANIZED AND FUN. WE WERE WELL CATERED FOR AND APPRECIATE ALL OF THE INPUTS. THANK YOU SO MUCH. ”

ANN BUCKINGHAM - BLACK DIAMOND GROUP



“ THIS WAS AN EXCITING EXPERIENCE — SELF AWARENESS IS MY BIGGEST TAKE AWAY. UNDERSTANDING THAT “ASSUMPTIONS” LEAD TO MISCOMMUNICATION. ”

TRENA JOHANNSEN - BLACK DIAMOND GROUP



“ EQUINE ASSISTED COACHING IS SIMPLY THE MOST POWER COACHING EXPERIENCE AVAILABLE. MIRRORED THROUGH THE EYES OF A HORSE THERE IS PRACTICAL, UNPARALLELED CLARITY ABOUT HOW TO ACHIEVE THE MOST FROM THE SAND BOX YOU PLAY IN. ”

DAVID JOHNSON

It doesn't seem possible to have a
horse talk to you...but it is!
An experience your team
will never forget!

Call TODAY!
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